





Hybrid Snowmobile Prototype 2008

Presentation by Albert Mathews March 12, 2008









SNOWMOBILE OPERATOR PERSPECTIVE

 Appeal of Hybrid Vehicles in the Automotive Market

Standard Snowmobile Ergonomics

IC Snowmobile

ZE Snowmobile

Hybrid Snowmobile









SNOWMOBILE DEALER/OUTFITTER PERSPECTIVE

- •Improve Green Image of Snowmobile Touring Companies
 - •Removable, Reliable, Lost Cost Power Pack
- Possibility for User Selection Between Hybrid and Electric Modes
 - Improved Handling









ENVIRONMENTAL PERSPECTIVE

Noise
Emissions
Fuel Economy



Noise

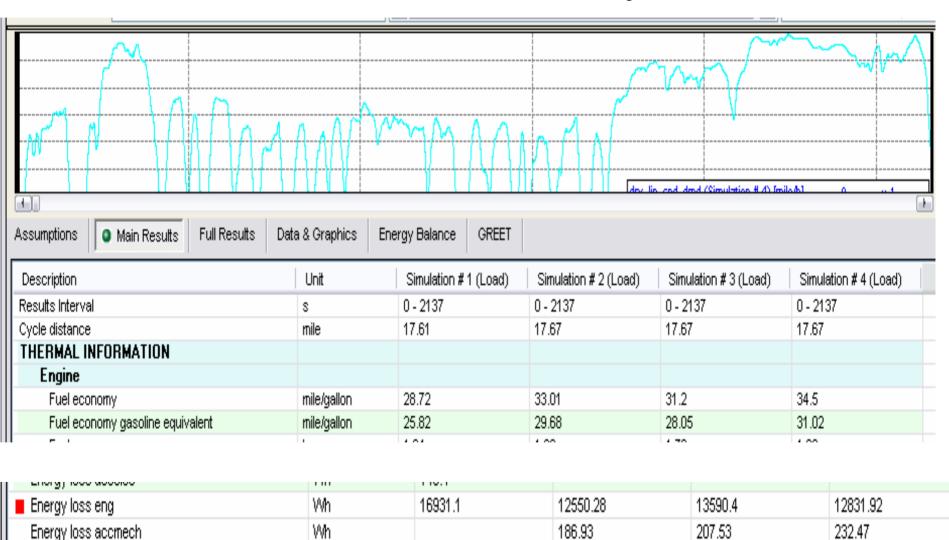
TEAM	J192 Level			
#1University of Wisconsin-Madison	73			
#2University of Minnesota-Duluth	74			
#3Kettering Univ	73			
#5University of Maine	67			
#6Michigan Tech Univ	DNF			
#7University of Wisconsin-Platteville	DNF			
#8SUNY-Buffalo	61			
#10University of Idaho	73			
#11Minnesota State University -				
Mankato	78			
#18McGill Univ (Exhibition only)	64			

Emissions

Emission

,	СО	UHC	NOx	UHC+NOx	Number	E>100	POINTS	Ordinal	Fuel
#1University of Wisconsin-									
Madison	1.5	0.1	36.4	36.5	185.3	185.3	237	5	E85
#2University of Minnesota-									
Duluth	207.4	3.5	0.3	3.9	155.6	155.6	100	7	E85
#3Kettering Univ									
	77.6	0.9	0.1	1.0	189.9	189.9	253	4	E85
#5University of Maine									
	67.9	0.9	3.3	4.3	190.2	190.2	253	3	E10
#6Michigan Tech Univ									
	64.7	2.5	0.4	2.9	191.9	191.9	259	2	E85
#7University of Wisconsin-									
Platteville							0	8	E85
#8SUNY-Buffalo									
	0.2	0.0	5.4	5.4	206.3	206.3	300	1	B10
#10University of Idaho	_	_							
	68.2	17.9	5.6	23.5	177.3	177.3	207	6	E10
#11Minnesota State University -									
Mankato							0	8	E85
#18McGill Univ (Exhibition									
only)							0		E10
-									

Fuel Economy



Conclusion

 Hybrid Snowmobiles could benefit the Snowobile touring industry from both user and Tour Operator points of view

Available data suggests that Hybrid
 Snowmobiles could provide a touring snowmobile solution that minimizes the environmental and social concerns directed at the sport

Questions?

