

2015 SAE COLLEGIATE DESIGN SERIES SPONSORSHIPS

RECRUITMENT
BRAND AWARENESS
CORPORATE RECOGNITION

Finding the brightest, most promising engineering students for your organization can be time consuming and costly. Each year, over 8,000 students participate in the SAE Collegiate Design Series (CDS) North American competitions. Watch first hand as CDS participants are challenged by the hands-on team experience while they gain budgeting, communication, time, production and resource management skills. These are among the top skills most valued by today's innovation organizations. Support the future engineering workforce through SAE Collegiate Design Series competitions!

A large photograph showing three students working on a red model airplane. One student in a red shirt and black cap is kneeling and holding the wing. Another student in a black shirt and cap is crouching nearby. A third student in a grey shirt and cap is in the foreground, looking up at the wing. The text "HIRE THE BEST" is overlaid in large white letters at the bottom.

HIRE THE BEST

Formula SAE



Baja SAE®



SAE Aero Design®



**SAE Clean
Snowmobile
Challenge™**



Supermileage®



SAE CLEAN SNOWMOBILE CHALLENGE™



SAE CLEAN SNOWMOBILE CHALLENGE challenges students to cost-effectively reengineer an existing snowmobile to reduce emissions and noise while maintaining or improving the performance characteristics of the original snowmobile. Teams may compete in the following classes: internal combustion or zero-emissions electric sleds. Modified snowmobiles compete in a variety of events including emissions, noise, fuel economy/endurance, acceleration, handling, static display, cold start and design. If your company's goal is to find environmentally-conscience and engine focused engineers, the 200 students competing in this challenge are your best fit!



Clean Snowmobile Challenge	Platinum Level	Diamond Level	Gold Level	Silver Level	Copper Level	Bronze Level
Benefits	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Opportunity to recruit onsite among participating engineering students and display product onsite	x	x	x	x	x	x
Ad in Event Program	Full page 4 color	Full Page B&W	Full Page B&W	Full Page B&W	Full Page B&W	Full Page B&W
Logo inclusion on all-sponsor banner	x	x	x	x	x	x
Table space at student-industry networking event	x	x	x	x	x	x
Link to your company/recruiting website from the SAE Collegiate Design Series Sponsor web page	x	x	x	x	x	
Tickets to Award Banquet	4	4	4	3	2	
3'x5' banners for onsite	5	3	2	1		
Opportunity to place one decal (5 sq. inches or less) on every competing snowmobile	x	x	x			
Opportunity to "name" an award and present at the award ceremony (limited availability)	x	x				

Join these organizations that sponsor CDS events:



Visit students.sae.org/competitions/ for the latest competition schedule and locations

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