

## SAE Clean Snowmobile Challenge 2004 Sponsorship Guidelines



More than 150 students are expected to participate in the 5<sup>th</sup> annual SAE Clean Snowmobile Challenge. Seventeen collegiate teams will test their engineering designs against one another during this exciting four-day event. Universities from Michigan, Idaho, Wisconsin, New York, Wyoming, Colorado, Ontario, Georgia, and Maine, are scheduled to compete.

Sponsorship of the competition provides you with the opportunity to demonstrate your support of engineering education and research. You can heighten your brand name among students, faculty, industry representatives, snowmobilers, environmentalists, and public land managers. In addition, you will be helping to find a solution to the problems associated with snowmobile use in environmentally sensitive areas.

Levels of sponsorship ranging from Contributor to Platinum Level are detailed on the reverse side of this sheet. In addition to the benefits listed by level, sponsors will have visibility in promotional brochures, press releases, the Clean Snowmobile Challenge program, the SAE student newsletter, and the SAE website. As a sponsor, your company or organization will also have the opportunity to host a luncheon or banquet, access the student mailing list to market your products, advertise in the SAE student newsletter, hyperlink to SAE's website, provide volunteers to work at the SAE CSC2003, become involved with committees, network with industry and academic professionals, and recruit future employees from among participating students in a cost effective manner.

All contributions to the SAE CSC 2004 will be made through the Keweenaw Research Center, a non-profit research arm of Michigan Technology University. Jay Meldrum, Director of the Keweenaw Research Center and William Predebon, Chair of the Mechanical Engineering-Engineering Mechanics Department are the lead organizers of SAE CSC2004.

*If you are interested in becoming a CSC 2004 sponsor, please contact Jay Meldrum at (906) 487-2750, [jmeldrum@mtu.edu](mailto:jmeldrum@mtu.edu) or return your SAE CSC2004 Sponsor Pledge Form today! Or you can pledge online at [www.banweb.mtu.edu/mtu/mtf/giftform.xsql](http://www.banweb.mtu.edu/mtu/mtf/giftform.xsql)*

## *SAE CSC2004 Sponsorship Levels*

LEVEL	AMOUNT	BENEFITS
Contributor	Less than \$500	Listed on sponsor banner
Supporter	\$500	One half page ad in the event program Listed on sponsor banner
Bronze	\$1,000	Two tickets to Award Banquet One page ad in the event program Listed on sponsor banner <b>Listing on SAE website (<i>New for CSC 2004</i>)</b>
Silver	\$5,000	Opportunity to place one decal (5 square inches or less) on every competing snowmobile) Space for 1 banner on site (3' x 5' in size) Two tickets to Award Banquet One page ad in the event program Listed on sponsor banner <b>Listing on SAE website (<i>New for CSC 2004</i>)</b>
Gold	\$10,000	Opportunity to place one decal (10 square inches or less) on every competing snowmobile Opportunity to "name" award and present it at award ceremony (first come/first serve basis after all Platinum Sponsors have chosen their award) Space for 2 banners on site (3' x 5' in size) Four tickets to Award Banquet One page ad in the event program Listed on sponsor banner <b>Listing on SAE website (<i>New for CSC 2004</i>)</b>
Platinum	\$25,000	Opportunity to place one decal (20 square inches or less) on every competing snowmobile Opportunity to "name" award and present it at award ceremony (first come/first serve basis) Space for 3 banners on site (3' x 5' in size) Four tickets Award Banquet One page ad in the event program Listed on sponsor banner <b>Listing on SAE website (<i>New for CSC 2004</i>)</b>
Platinum Plus	\$50,000	All Platinum Level benefits Call to discuss additional benefits <b>Listing on SAE website (<i>New for CSC 2004</i>)</b>